



Refresh Your Style

David Weimer, 26, paints cars for a body shop, but his goal is to be a successful entrepreneur. To attract clients for his company Pure Healthy Vending, he must persuade building and business park owners to use his machines, which offer alternatives to chips and candy. David asked me how to sharpen his look to inspire confidence in potential customers. I have a few ideas.

**▲ Before**

This outfit is a familiar, safe look, but it doesn't take advantage of David's great attribute: his lean frame. The polo is too large and bags over his torso; the shoulder seam sits lower than his shoulder, so the sleeves hang low and make his arms look thinner. The pants' low waistline shortens his leg line, and so does the boxy toe of the shoes. It's all a little stuffy for a young guy.

After

No need to break the bank to pull together a great work look: This outfit from The Men's Kloset in Cary came in under \$50. I paired the textured gray button-down with woven olive trousers, showing David a modern way to wear neutral colors. Fit is the key here. The shirt's shoulder seam sits on David's shoulder, and the pants are long and slim, as he is. Burgundy accessories – a leather belt and well-made Ferragamo lace-ups – add subtle color.

**After**

David should show personality and style in his casual outfits, because there's no telling when he'll meet a potential client. I paired a navy-and-white striped shirt with an argyle sweater vest that visually broadens David's upper body and accentuates his chest and shoulders. A leather belt and driving loafers add low-key style. (The three pieces were less than \$55.) David wears his own jeans, completing this outfit nicely.

**The reaction**

Thanks to Mary Kay and Russ McCallum of The Men's Kloset, who gave David both outfits, pulling from their inventory of new and consignment clothing. David liked both looks, and even left the photo studio in the jeans-and-vest outfit after the shoot. "I'm not a guy who usually tries to rock a vest," David said, checking himself out in the mirror, "but this looks pretty good."

Styled and written by **Sheon Wilson**

Photos by **Juli Leonard**

Clothing from **The Men's Kloset**, (themenskloset.com), 124-C SW Maynard Road in Cary.

Sheon Wilson, a personal stylist and image consultant, can be reached at sheonwilson.tumblr.com, sheonwilson@aol.com or 919-641-0173.

COOL DEALS

From places you shop!



sears



Your one-stop source for deals
on just about everything at findnsave.com
Find what you're looking for now!

find@save

smart shopping starts here.

findnsave.com